



| | |
|---|---|
| Transform Your Space: offers up to 50% match-funding, up to £10,000, towards your project. | |
| We will consider your project providing: | |
| 1 | The location(s) is (are) in the London Borough of Ealing. |
| 2 | <p>It attracts strong support and engagement with the community.</p> <p>You can show us via any of these channels (by 13 January 2020):</p> <ul style="list-style-type: none"> - At least 20 pledges on your crowdfunding campaign with www.Spacehive.com or other crowdfunding platform - A link on www.dosomethinggood.org.uk to your social media campaign such as Facebook, Twitter, Instagram, with at least 20 people with comments of support or improvements - A public petition or survey with at least 20 different people taking part or responding |
| 3 | <p><i>It transforms an underused or blighted public space, whether outdoor or indoor, or uses a space in a different way, which is used by more people.</i></p> <p><i>Suggested type of projects</i></p> <ul style="list-style-type: none"> - <i>A tired shopping parade that wants to attract more custom</i> - <i>Friends of parks wanting to create spaces within parks that have more use and create more footfall</i> - <i>Blighted hotspots for asb/fly tipping or crime to become safe and easier to maintain or increase footfall; see ward priority improvement plans 2018-22 published www.ealing.gov.uk/wardforum</i> - <i>Creation of edible community gardens, developing thriving community allotments</i> - <i>Generation of community libraries</i> - <i>Creating a piece of public art which can help to smarten up an area</i> |
| 4 | <p>It has a community engagement plan for:</p> <ul style="list-style-type: none"> - developing the project (these will cover designs, budgeting, landowner consent, fund raising, marketing, project management skills) - delivery of the project (governance arrangements, progress reporting, contingency, risk management) - continuous community involvement throughout the life of the project - maintenance and sustainability once the project has been delivered (for example volunteer recruitment, co-ordination, training and development, marketing and promotion of opportunities arising from the project, how will people be kept updated) |
| 5 | It has a realistic timetable of achievable milestones |
| 6 | <p>What will we be looking for?</p> <p>We want to work with residents, businesses and other organisations to help make our neighbourhoods places that everyone, particularly young people, can enjoy, feel proud to live and work in, and which encourage people to live active and healthy lives.</p> <p>Sustainability – The project must have a lasting impact on the community; to make that happen you should think about what your aspirations are for the first year and future years.</p> <p>Effective use of available resources – how will you make the best use of the assets, materials, the people you engage, as well as the funding you receive to achieve your dreams.</p> |



| | |
|---|--|
| | <p>Show how your project can make a positive contribution towards one or more of the council's Future Ealing priorities:</p> <p>Helps Ealing have the smallest environmental footprint possible; for example, by making a difference towards having sustainable transport on our roads, to help our homes and streets breathe easier and tackle congestion – that involves encouraging cycling and walking by people of all ages including young people.</p> <p>Helps the economy grow by creating jobs & opportunities for residents to reduce poverty and increase incomes; for example, by offering opportunities for volunteering and the chance to work with others across the generations, such experience and skills are invaluable training, and 'up-skilling' and could lead to apprenticeships or jobs.</p> <p>Helps create strong communities that promote diversity with inequality and discrimination reduced; for example by encouraging people to come together in times of celebration and help each other in times of need, that young people are prepared to work with you, to volunteer and invest their time.</p> <p>Helps the borough feel safe and clean where people want to live by working with others to maintain the excellence of our parks and open spaces, and the streets we live in; and support the local community to overcome their fear of crime as well as reduce crime.</p> <p>Helps people be physically and mentally healthy, active and independent; perhaps helping those who need care to live better lives; encouraging sport and leisure, encouraging the elderly and the isolated to come together.</p> <p>Helps children and young people to grow up safe from harm and fulfil their potential; for example, by offering opportunities for young people who are looking for employment or skills by getting them to volunteer their time and share their valuable knowledge and experiences in new ways, perhaps by engaging others in the fast-moving digital environments.</p> <p>You can apply for funding in one of three ways:</p> <ul style="list-style-type: none"> - Start a crowdfunding campaign on Ealing Connects which should host details about your project - Complete a TYS5 application form, which you can find here and return it to dosomethinggood@ealing.gov.uk making sure you write the name of your project and TYS5 in the title of the email - Send us a two-minute video which should contain information about your project and why you want to do it, and send it to dosomethinggood@ealing.gov.uk making sure you write the name of your project and TYS5 in the title of the email |
| 7 | <p>How you can secure match funding</p> <p>For many people securing the match funding can often be a hurdle which is why we have established links with other organisations to help take some of the leg work out for you.</p> <p>Spacehive is our official crowdfunding partner, crowdfunding has proven to be a very successful method by which match funding can be secured, which is why this fund is available through their platform. Our movement on the Spacehive website is called Ealing Connects, once you register your details on the site the Spacehive team will be in contact to support you with your idea and help kickstart your crowdfunding campaign.</p> |



| | |
|---|---|
| | <p>The Mayor of London runs his crowdfunding offer in tandem with ours, also using Spacehive. If you decide to add your project to Ealing Connects your project could be one that the MoL will also want to support.</p> <p>The Freshwater Foundation offers funding of up to £3000 to community-based projects based in Ealing and Hounslow. Applications must be submitted by 31 January 2020.</p> <p>The Ealing4Fundraising portal has been designed to help all Ealing borough residents with sourcing funding for their community projects. Its as simple as registering and entering a few key words to see what funding is available for your project.</p> |
| 8 | <p>Key Dates: Launch October 2019</p> <p>Ealing CVS Funders Fair Tuesday 26 November 10:30 to 1:00pm - Funders Fair (Ealing CVS) St Andrew's Church, Mount Park Road, Ealing, W5 2RS.</p> <p>Young Ealing Foundation workshop to support the Young People Fund Thursday 28 November 5pm to 8pm, The Young Adult Centre, Park View Road, Southall, Middlesex, UB1 3HJ</p> <p>Ealing Connects (Spacehive) workshop Tuesday 10 December 2019 6.30pm-8pm, Summit Studios Ltd, 2 – 4 Spring Bridge Mews, Spring Bridge Road, Ealing, W5 2AB</p> <p>Freshwater Foundation application deadline 31 January 2020 Mayor of London crowdfunding campaign – pitch their fund on www.spacehive.org.uk by 13 January 2020</p> <p>If you take the crowdfunding route through Ealing Connects to apply for funding your deadline to submit you project is 13 January 2020. You should have a minimum of 20 pledges by 16 February 2020</p> <p>If you are submitting a two minute video to inform us about your idea than you need to submit it by 27 January 2020 – once we have received your video we will be in touch to confirm the details of your project.</p> <p>If you wish to submit a written application please send it to us at dosomethinggood@ealing.gov.uk by 16 February 2020.</p> <p>LB Ealing will offer their pledges by 2 March 2020 (selection panel to meet w/c 24 February 2020) Dates for completion of crowdfunding campaigns to be advised by Spacehive (bearing in mind that some groups may also be hoping to benefit from pitching to CrowdfundLondon who are likely to pledge in mid-March 2020)</p> <p>Non-crowdfunding selection – end February 2020 letter with T&Cs to each applicant</p> <p>Support programme consisting of</p> <ol style="list-style-type: none"> 1. Invitation to Funder's Fair 26 November 2. Spacehive workshop (in partnership with YEF) 3. Spacehive half day capacity clinics x3 (with general TYS5 applicants) 4. Spacehive's "How to run a crowdfunding campaign" webinars 5. Spacehive's online campaign resources and guidebook 6. Ealing 4 Fundraising |



| | |
|--|-----------------------------------|
| Launch | October 2019 |
| Funders Fair (ECVS) | 26 November 2019 |
| Range of development workshops/support | November 2019 - January 2020 |
| Deadline for projects to be uploaded on Ealing Connects (for verification) | 13 January 2020 |
| Deadline for 2-min video to be sent to dosomethinggood@ealing.gov.uk | 27 January 2020 |
| Deadline for submitting written applications to dosomethinggoodd@ealing.gov.uk | 16 February 2020 |
| Publish results | w/c 2 March 2020 |
| All funds secured | Various – most by end of May 2020 |
| TYS project delivery | From beginning of June 2020 |

NB this will run in tandem with Crowdfund London (MoL) crowdfunding 2020 (offering up to £50k towards your community project) launched 23 Sept 2019 with workshops nearby in White City - 15th October, 6pm-8pm, Barnet - 16th October, 6pm-8pm, and City Hall - 29th October, 6pm-8pm. On-line pitches to the MoL fund are only via Spacehive and must be done by 13 Jan 2020, with the Mayoral pledges given from 24 February 2020.